



EVENT
PLANNING



ONLINE
HOSTING



CONTENT
FORMATTING



CONTENT
FOLLOW-UP



MARKETING



REVIEW

**73% OF MARKETING AND SALES LEADERS SAY
WEBINARS ARE ONE OF THE BEST WAYS TO
GENERATE QUALITY LEADS***



LIFESCIENCE **WEBINARS** AS A SERVICE

Cost effective marketing solution with
measurable ROI

While other webinar providers simply utilize their databases and charge exorbitant amounts, merely promising leads, Nanobot takes a more customized approach. By leveraging our in-house scientific expertise, along with custom promotional graphics and lead generation services, we place your science and your customers at the center stage.

Our smart **webinar packages** enable you to select preferred options and fully **customize** your experience. We guarantee to bring you **prospects**, generating new business opportunities and increasing **income**.

CUSTOMIZE YOUR BUSINESS WEBINAR

Graphics and Video

- ✓ Custom promo graphics
- ✓ Three 60-sec Ai snippets for Youtube reels
- ✓ Webinar recording and editing
- ✓ On-demand webinar option
- ✓ Three 2-minute video snippets
- ✓ Evergreen video asset

Organization

- ✓ Marketing friendly titles
- ✓ Registration management
- ✓ Webinar moderation
- ✓ List management
- ✓ Copywriting
- ✓ LinkedIn event management
- ✓ Landing page development

Digital promotion

- ✓ LinkedIn database creation
- ✓ 3rd party database management
- ✓ LinkedIn outreach
- ✓ LinkedIn targeting
- ✓ Email outreach (4 letters)
- ✓ Google ads campaigns
- ✓ Social posts (20 posts)
- ✓ On going promotion of an on demand webinar
- ✓ Nanobot List rental

Investment:

Depends on the Scope of services
You Choose - **2.500 - 10.000 EUR**

New Leads guarantee

